

6-2 1-2-57 Spring 1957



LILAC—CLARKE'S GIANT

GARDEN ARISTOCRATS

LIBRARY

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A PRESENTATION OF W. B. CLARKE & CO. U.S. Department of Agriculture

P.O. Box 342

San Jose 3, Calif.

GARDEN ARISTOCRATS

New Flowering Quinces

Twenty years work in breeding better forms of Flowering Quince has been recognized by both California Horticultural Society and Royal Horticultural Society (of England) by their Awards of Merit.

AFTERGLOW. PAT. NO. 847.

Flowers are large, double and at first snow white gradually becoming soft rose as the blossoms age. Leaves are dark green, long and slender. Growth is vigorous.

CAMEO.

The finest double flowering Quince we have found, having 20 or more petals and a pleasing, soft apricot-pink coloring. Flowers are large and borne in great profusion on the compact, bushy plants; branches thornless, handsome glossy foliage. This variety is outstanding in every way including color, doubleness and freedom of bloom.

CLARKE'S GIANT RED. PAT. APP. FOR.

A deep, bright red of great brilliancy, 2 1/2 inches or more in diameter. The enormous overlapping petals and prominent golden stamens make a showy contrast. It is an orderly shaped shrub with dark green serrated foliage. Extremely free blooming, having several crops of blossoms, resulting in a long flowering season.

RED CHIEF.

A splendid new double flowered form. An erect bush, flowering medium late, bearing two and three crops of flowers. Blooms are large, ruffled, double deep red.

RED RUFFLES. PAT. NO. 941.

Medium strong, erect, growth almost thornless. The flower petals are so large they overlap, producing an attractive ruffled effect — something entirely new in flowering Quinces. The color is a dazzling brilliant red.

ROXANA FOSTER

Slow and orderly growth, branching freely. The color is deep shell pink in center, deepening to carmine rose at tips. The flowers are borne in remarkable profusion in mid-season.

TEXAS SCARLET

This variety belongs to the Superba group, is of low and bushy habit and thornless. The flowers are very large, over 2 in. broad and borne in great profusion over a very long period. Color is a beautiful watermelon red. One of the finest on our list.

Deciduous Shrubs

CORNUS KOUSA CHINENSIS (Chinese Flowering Dogwood)

Large flowers in profusion are white, turning to pink. Tall shrubs of compact habit, very striking in bloom.

PAEONIA SUFFRUTICOSA (Tree Peony)

We have been growing Tree Peonies for over 20 years, mainly by raising seedlings from seed of

the very finest varieties. Plants offered have been selected in the field, in bloom, for size and quality of flower. White, various shades of pink, rose, rose red, orchid and purple.

VIBURNUM BODNANTENSE (Bodnant Viburnum)

A vigorous bush with very fragrant pink flowers densely arranged in large clusters. Beautiful!

Evergreen Shrubs

CALLISTEMON CITRINUS SPLENDENS (Brilliant Bottlebrush)

The most vividly colored red "Bottlebrush" we have ever seen. Heavy bloomer and of compact habit.

CORNUS CAPITATA (Evergreen Dogwood)

Tall shrub or small tree with creamy white flowers in dense clusters. An excellent background shrub with handsome light green foliage.

DAPHNE MANTENSIANA (Manten Daphne)

Compact habit. Flowers most profusely during spring and early summer, but really in bloom most of the year. Orchid-mauve, fragrant.

DODONAEA VISCOSA PURPUREA (Purple Leaved Dodonaea)

A rapid-growing New Zealand shrub with bronzy leaves turning purple in winter. Colorful seed pods ideal for arranging.

EURYOPS PECTINATA (Shrub Daisy)

Small compact shrub with daisy-like flowers attractively set against gray-green foliage.

HEBE MENZIESI (Menzies Hebe)

Small leaved, compact habit. Flowers white. An excellent plant foreground planting and for ground cover in sun and shade.

MAHONIA LOMARIAEFOLIA (Chinese Hollygrape)

A relatively new Mahonia from Asia having large pinnate leaves up to 15 in. in length, each leaflet having deeply serrated and waved margins. Flowers are larger and brighter than American varieties, in clusters of as many as six or eight spikes, a brilliant chrome yellow. Habit of growth is somewhat more vigorous than M. aquifolium and the effect of the plant is tropical and very interesting.

RAPHIOLEPIS INDICA ROSEA (Pink Indian Hawthorn)

A slow growing shrub of good habit. Heavy dark green foliage assuming bronzy winter tints. Flowers are soft pink in the spring followed by blue berries.

We offer two new hybrids:

JACK EVANS

A beautiful semi-double clear pink with thick, glossy, rounded foliage. Low and compact.

BILL EVANS

Single clear pink flowers on taller-growing plants.

Evergreen Trees

ARISTOTELIA RACEMOSA (New Zealand Wineberry)

An evergreen tree to 15 or 20 ft. Leaves about 5 inches long and deeply serrate, light green on surface and ruddy beneath. Small rose colored flowers are followed by dark red or nearly black berries in clusters.

DRIMYS WINTERI (Wintersbark Drimys)

Small South American tree of the Magnolia family bearing small Jasmine-scented pure white flowers. Foliage aromatic. An excellent street tree.

LEUCADENDRON ARGENTEUM (Silver Tree)

The famous Silver Tree of the Cape of Good Hope. Bark, branches and especially foliage are intensely silvery. Suitable only to warm climates.

MAGNOLIA GRANDIFLORA ST. MARY (St. Mary Magnolia)

Demand has for years been far in excess of supply. Flowers are very large and plants bloom when young. Foliage is larger, thicker and darker green than Magnolia grandiflora, with bronze reverse. Easy to train into a beautiful espalier.



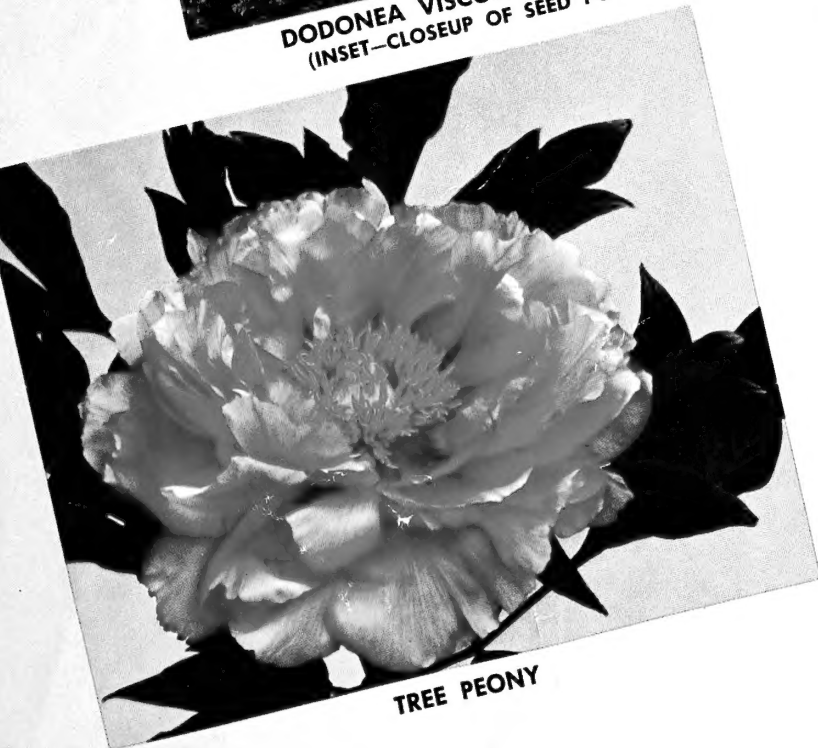
FLOWERING QUINCE CLARKE'S GIANT RED



MAGNOLIA ST. MARY



DODONAEA VISCOSA PURPUREA
(INSET—CLOSEUP OF SEED PODS)



TREE PEONY



FLOWERING QUINCE—CAMEO



RAPHIOLEPIS JACK EVANS



MAHONIA LOMARIAEFOLIA



CALLISTEMON CITRINUS SPLENDENS



WISTERIA ROYAL PURPLE

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W. B. CLARKE & CO.

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SPRING 1957

Dear Nurseryman:

We take pleasure in sending you this advance copy of GARDEN ARISTOCRATS. You will note that many of the Clarke specialties are illustrated in color. The folder enables us to make a more complete presentation than in a wholesale catalog.

GARDEN ARISTOCRATS is designed so that it can be used as a poster in your nursery or garden shop. Also it will serve as a mailing piece for your customers. The bottom strip bearing our name can be easily trimmed off so the folder becomes a presentation of your own.

You will receive additional copies of GARDEN ARISTOCRATS at no charge in ratio to the amount of your advance order for ornamental nursery stock as follows:

Orders from \$	100.00 to \$	250.00	25 copies
"	"	250.00 to 500.00	75 "
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"	"	750.00 to 1,000.00	175 "
"	"	1,000.00 to 1,500.00	300 "
"	"	1,500.00 or more	500 "

These folders will have a blank space for your printer to insert your name and address and mailing permit or postage. You can also use them for a handout to your better customers.

We anticipate you may wish to purchase additional copies of GARDEN ARISTOCRATS at our cost. There is a limited supply available at 15¢ per copy. Please advise our sales representative when he calls to take your order. You will understand we must make this offer subject to the supply on hand when your order is received.

We want you to know we appreciate your business. Any suggestions you have for improving our relationship with our customers are always appreciated.

Cordially,

W. B. CLARKE & CO.

James F. Clarke
James F. Clarke
President

Fragrant Lilacs

The challenge that "something should be done" often leads to amazing results. The late W. B. Clarke twenty years ago thought "something should be done" to improve the quality and range in color of the Lilac. He imported all the varieties he could find and crossed them with the domestic varieties. The results of his work set a new standard in size, color and quality of Lilac flowers. We are proud to present the finest of his introductions here:

CLARKE'S GIANT. PLANT PAT. NO. 754.

The flowers are single, soft gentian blue of enormous size, $1\frac{1}{4}$ to $1\frac{1}{2}$ inches across, borne in huge clusters of unusual pyramidal form, up to 12 in. or better and 7 to 8 in. wide at base. Flower clusters are carried well above the large foliage. Fragrance leaves nothing to be desired.

ESTHER STALEY. PLANT PAT. NO. 768.

Fills all the requirements of a good single pink lilac. Opening buds are red; flowers, large single, and pure pink without the usual lavender tinge. Clusters are of good size and produced freely in midseason; growth very vigorous.

MARCEAU.

This beautiful French introduction has large ruddy purple flowers on large, neatly formed clusters. We are proud to include it in this list of distinguished lilacs.

PINK SPRAY. PLANT PAT. NO. 831.

A delightful single pink variety which is earlier than Esther Staley and a somewhat softer pink, contrasting well with the dark rosy mauve buds. The flowers have a daintiness and charm which is hard to describe and is enhanced by the stamens showing prettily. Cut flowers last unusually well.

PURPLE GLORY. PLANT PAT. NO. 946.

Long pyramidal clusters. Flowers single, 1 to $1\frac{1}{2}$ inches wide, dark ruddy purple. Mid-late.

ESTHER STALEY

MARCEAU

PURPLE HEART.

This very early variety has purplish black buds opening to deep purple, single, very large flowers attaining between $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in width, borne in large clusters. Preferred by many to Marceau which is high praise indeed.

SPLENDOR. PLANT PAT. NO. 837.

The dark ruddy purple buds open to purplish blue, moderately large double flowers in clusters of good size. Blooming time is from mid-season to late as it flowers over an unusually long period. The flowers are definitely not crowded together in the cluster, avoiding a trait that completely spoils so many otherwise good doubles. The bronzy hue of the new growth is another uncommon character.

SUNSET. PLANT PAT. NO. 937.

A striking late double that is unusual in several respects. Buds are deep mauve carmine; the fully double flowers with numerous long

"petals" are large, over an inch wide and ruddy purple. Comes nearer to a real "double red" than anything else we have ever seen.

SWEETHEART. PLANT PAT. NO. 1128.

The very striking and unique contrast between the color of the buds and open flowers makes this a most desirable variety. The buds are deep ruddy mauve. The open flowers are medium large, double, palest possible lavender, appearing almost white. Clusters are of medium size, borne in mid-season.

EARLIER INTRODUCTIONS

ALICE EASTWOOD.

Double. Dark claret buds change to bluish purple. Open flowers are mauve pink. Slim elegant flower spikes held nicely above the foliage.

BLUE HYACINTH.

Single. Flowers have exceptionally long tubes and petals, like the hyacinth. Buds mauve, open to blue flowers. Large clusters.

CORA BRANDT.

Double. The white flowers are not crowded, as with so many doubles. Compounded clusters have as many as six spikelets. Striking.

KATE SESSIONS.

Single. Our very earliest lilac, medium purple in bud, opening mauve purple, finally blue. Compound clusters are very large; so are individual florets.

WHITE HYACINTH.

Single. A fine late variety similar to Blue Hyacinth except in color. Richly fragrant and exceptionally productive.

Graceful Wisterias

We believe this to be the best available collection of Wisterias in this country, both vines and tree form.

They range in color through dark purple, lavender, blue, pink and white, and in form, from the long-clustered floribunda (Japanese) types to the short-clustered sinensis (Chinese) and venusta (Silky) types.

W. floribunda, Japanese Wisteria, light purple.

W. floribunda alba, White Japanese Wisteria.

W. floribunda carnea, flesh pink.

W. floribunda longissima, extra long light purple.

W. floribunda longissima alba, white.

W. floribunda rosea, pink.

W. floribunda Royal Purple, violet purple.

W. floribunda violacea plena, double violet.

W. sinensis, Chinese Wisteria, blue.

W. sinensis alba, White Chinese Wisteria.

W. venusta alba, White Silky Wisteria.

W. venusta violacea, Silky Wisteria, lavender purple.

TREE WISTERIAS

Tree Wisterias develop into magnificent specimens and as such will carry probably a thousand or more beautiful flower clusters. Stems about $4\frac{1}{2}$ ft. Available in purple, blue, pink, white and double violet.

W. B. CLARKE & CO.
P. O. BOX 343
SAN JOSE 3, CALIF.

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SAN JOSE, CALIF.

Oriental Magnolias



MAGNOLIA SAN JOSE

Special Varieties

MAGNOLIA CAMPBELL (Campbell Magnolia)

This grand Magnolia from the foothills of the Himalayas has been celebrated in horticultural literature for many decades, but owing to difficulty of propagation there have been only a few trees in the U.S.A. The flowers are rosy pink and range anywhere from 8 to 14 inches wide. It prefers cool, moist conditions.

MAGNOLIA VEITCH (Veitch Magnolia)

A magnificent hybrid of *M. denudata* x *campbelli*. Very vigorous and quickly making a large tree bearing a profusion of rosy pink flowers of great size.

MAGNOLIA STELLATA (Star Magnolia)

Fragrant flowers white to soft pink. Slow growing. Free flowering even on very small plants.

MAGNOLIA STELLATA ROSEA (Pink Star Magnolia)

A pink form with a more vigorous upright habit. The flowers are larger, heavier petaled and are borne in great profusion, even on young plants.

MAGNOLIA STELLATA RUBRA (Red Star Magnolia)

A striking new and rare form. Back of petals deep purplish red; inside is a rich pink even when fully open. Stock is still very limited.

MAGNOLIA STELLATA WATERLILY

A beautiful large-flowered variety with narrow petals of light pink. Blooms are fragrant and late, hence have the advantage of good weather.

General List

MAGNOLIA DENUDATA CONSPICUA (Yulan Magnolia)

Pure white with a delicate pungent fragrance.

MAGNOLIA LILIFLORA NIGRA (Purple Lily Magnolia)

Growth shrubby and erect. Flowers deep purple outside, white inside.

MAGNOLIA SOULANGEANA (Saucer Magnolia)

Large shrub or small tree. Flowers basically white, flushed purple on outside toward base of petals.

MAGNOLIA SOULANGEANA ALEXANDRINA (Alexander Magnolia)

Large cup-shaped flowers, deep rose right to the tops, white inside; early.

MAGNOLIA SOULANGEANA LENNEI ALBA (White Lenne Magnolia)

Flowers large, pure white, cup-shaped. Habit of plant similar to *M. lennei*. A welcome addition to white flowered *Magnolia soulangeana* types.

MAGNOLIA SOULANGEANA LENNEI (Lenne Magnolia)

Bears enormous balloon-shaped, very deep ruddy purple flowers. One of the latest to bloom.

MAGNOLIA SOULANGEANA RUBRA

Flowers are distinct in that they are definitely rounded, not long and slender. Color is a deep ruddy purple to tips of petals.

MAGNOLIA SOULANGEANA RUSTICA (Purple saucer Magnolia)

Large, rounded flowers, deep ruddy-purple to tips. A very vigorous grower.

MAGNOLIA SOULANGEANA SAN JOSE

Comes into bloom very early (a month ahead of others) and is certainly the largest of the light colored *soulangeana* forms. Flowers white, lightly flushed pink with a rosy purple base. The general effect is pink. The fragrant flowers have petals up to five inches long.